

> About Us



We Connect Global Brands With Engaged Customer Communities.

EDMONTON (CAN)
North America Markets



AMSTERDAM (NLD)
Europe Markets

HONG KONG (SAR)
Asia Pacific Markets

> Who We Are

We are **LEAPS**, short for "**Loyalty Ecommerce And Product Sourcing**." Our name reflects our commitment to bridging the gap between loyalty, brands and consumer goods. We are a global redemption service provider, shaping the future of loyalty programs and consumer experiences.

> Where We Are

LEAPS LOYALTY Group is a leader in engagement rewards across the globe, We stand as a global redemption service provider with offices in **Europe, Asia and North America**. Our core activities revolve around being the ultimate partner for reward redemptions, merchandise acquisition, and local engagement programs.